



EQUI-VEST® (series 201)

variable deferred annuity
investment options

Growth Potential with Some Downside Protection		One-Step Portfolios ³	
Structured Investment Option ¹	Target Date Allocation Portfolios	Asset Allocation Portfolios	
S&P 500 Price Return Index ² 1 Year -10% Segment Buffer	Target 2015 Allocation	All Asset Allocation	AXA Moderate Allocation
	Target 2025 Allocation	AXA Aggressive Allocation	AXA Moderate-Plus Allocation
	Target 2035 Allocation	AXA Conservative Allocation	EQ/Franklin Templeton Allocation ⁴
	Target 2045 Allocation	AXA Conservative-Plus Allocation	

Build Your Own Portfolio Mix			
Equity Portfolios			
Large Company	MFS® Investors Trust	Ivy Funds VIP Small Cap Growth	Multimanager Technology
AXA Tactical Manager 500	Multimanager Aggressive Equity	Global	PIMCO VIT CommodityRealReturn® Strategy
EQ/BlackRock Basic Value Equity	Multimanager Large Cap Value	EQ/Global Multi-Sector Equity	Van Eck VIP Global Hard Assets ⁵
EQ/Boston Advisors Equity Income	Oppenheimer Main Street Fund®/VA	EQ/Oppenheimer Global	Fixed Income Portfolios
EQ/Calvert Socially Responsible	Small/Mid Company	EQ/Templeton Global Equity	Bonds
EQ/Common Stock Index	American Century VP Mid Cap Value	International	EQ/Core Bond Index
EQ/Davis New York Venture	AXA Tactical Manager 400	AXA Tactical Manager International	EQ/Global Bond PLUS
EQ/Equity 500 Index	AXA Tactical Manager 2000	EQ/International Core PLUS	EQ/PIMCO Ultra Short Bond
EQ/Equity Growth PLUS	EQ/AllianceBernstein Small Cap Growth	EQ/International Value PLUS	EQ/Quality Bond PLUS
EQ/JPMorgan Value Opportunities	EQ/AXA Franklin Small Cap Value Core	EQ/MFS International Growth ⁶	Invesco V.I. High Yield ⁵
EQ/Large Cap Core PLUS	EQ/GAMCO Small Company Value	Invesco V.I. International Growth	Ivy Funds VIP High Income
EQ/Large Cap Growth Index	EQ/Mid Cap Index	Lazard Retirement Emerging Markets Equity	Multimanager Core Bond
EQ/Large Cap Growth PLUS	EQ/Mid Cap Value PLUS	MFS® International Value	Multimanager Multi-Sector Bond
EQ/Large Cap Value Index	EQ/Morgan Stanley Mid Cap Growth	Specialty	Templeton Global Bond Securities
EQ/Lord Abbett Large Cap Core	EQ/Small Company Index	EQ/Franklin Core Balanced	Money Market
EQ/Mutual Large Cap Equity	Fidelity® VIP Mid Cap	Invesco V.I. Dividend Growth ⁶	EQ/Money Market ⁷
EQ/T. Rowe Price Growth Stock	Goldman Sachs VIT Mid Cap Value	Invesco V.I. Global Real Estate	Safety of Principal
Fidelity® VIP Contrafund®	Invesco V.I. Mid Cap Core Equity	Ivy Funds VIP Energy	Guaranteed Interest Option ⁸
Fidelity® VIP Equity Income	Invesco V.I. Small Cap Equity	MFS® Technology	
MFS® Investors Growth Stock	Ivy Funds VIP Mid Cap Growth ⁵	MFS® Utilities	

Please see reverse side for footnotes and other important information on the investment options offered through EQUI-VEST®.

Variable Annuities: · Are Not a Deposit of Any Bank · Are Not FDIC Insured
· Are Not Insured by Any Federal Government Agency · Are Not Guaranteed
by Any Bank or Savings Association · May Go Down in Value

AXA Equitable Life Insurance Company (NY, NY)



AXA EQUITABLE

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1 The Structured Investment Option tracks the S&P 500 Price Return Index so if the index goes up at the end of the Segment's investment period (which lasts one year), amounts in the Segment earn the same rate of return as the Index up to the Segment's "Performance Cap Rate." If the S&P 500 Price Return Index goes down at the end of the Segment's investment period, a -10% Segment Buffer protects against the first 10% of losses. While you are protected from some downside risk, if the negative return is in excess of the Segment Buffer, there is risk of substantial loss of principal. AXA Equitable may, upon advanced notice, discontinue, suspend, or change Segment offerings. The Structured Investment Option prospectus contains more information on Segment offering limitations and restrictions. The Structured Investment Option does not involve an investment in any underlying portfolio. Instead, it is an obligation of, and subject to, the claims-paying ability of AXA Equitable Life Insurance Company.

2 The S&P Price Return Index comprises 500 of the largest companies in leading industries of the U.S. economy. Larger, more established companies may not be able to attain potentially higher growth rates of smaller companies, especially during extended periods of economic expansion. Standard & Poor's®, S&P 500® and Standard & Poor's 500™ are trademarks of Standard & Poor's Financial Services, LLC, ("Standard & Poor's") and have been licensed for use by AXA Equitable. The Structured Investment Option is not sponsored, endorsed, sold or promoted by Standard & Poor's and Standard & Poor's does not make any representation regarding the advisability of investing in the Structured Investment Option.

3 You will incur higher costs with these portfolios than if you were to invest directly in the underlying portfolios. However, not all of the underlying portfolios may be available as investment options in your contract. An investor investing directly in the underlying portfolios would not receive the asset allocation and rebalancing services provided by AXA Equitable. Before investing in any of these investment options, you should consider your risk tolerance, personal circumstances, and complete financial situation. Any investment in the Target Date Allocation portfolios is not guaranteed and it is possible to lose money, including at and after the target date.

4 EQ/Franklin Templeton Allocation is a combination of three Franklin Templeton portfolios: the EQ/Franklin Core Balanced, the EQ/Templeton Global Equity, and the EQ/Mutual Large Cap Equity.

5 Available on or about May 23, 2011.

6 The variable investment option's new name on or about May 23, 2011.

7 *An investment in the EQ/Money Market Portfolio is neither guaranteed nor insured by the U.S. government, the Federal Deposit Insurance Corporation or any other government agency. Although the portfolio seeks to preserve the value of your investment at \$1.00 per unit, it is possible to lose money by investing in the portfolio.*

8 No more than 25% of any contribution can be allocated to the Guaranteed Interest Option (GIO). We will not process any transfer requests that would result in more than 25% of the account value in the GIO. These allocation and transfer restrictions are currently waived in all states. We will notify participants 45 days in advance if these restrictions are re-imposed. Guarantees are based on the claims-paying ability of AXA Equitable Life Insurance Company.

Based on the investment method selected, there may be restrictions on the amounts that can be transferred out of the Guaranteed Interest Option. These restrictions are currently waived. We will notify participants 45 days in advance if these restrictions are re-imposed.

Please consider the charges, risks, expenses and investment objectives of the EQUI-VEST® contract carefully before investing. For a prospectus containing this and other information, please contact your financial professional. Read it carefully before you invest or send money.

The EQUI-VEST® variable annuity is a long-term financial product that is generally used for retirement purposes and includes, among other fees and charges, a rolling charge of 5% for certain withdrawals. In general terms, an annuity is a contractual agreement in which payments are made to an insurance company, which agrees to pay out an income stream or a lump sum amount at a later date.

Amounts in the annuity's variable investment options are subject to market risk, including the loss of principal. Variable investment options can fluctuate in value and are not guaranteed. Individuals cannot directly invest in an index.

Certain types of benefits may not be available in all jurisdictions. This document is not a complete description of all material provisions of the contract.

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Series 201

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Contract endorsement form #: 2010SIO201-I/G and any state variations

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