



PRESS RELEASE

For Immediate Release
December 1, 2009

AXA Equitable Appoints Herve Glaize to Senior Vice President

NEW YORK – AXA Equitable Life Insurance Company has announced that Herve Glaize has been elected to the position of senior vice president of AXA Technology Services (AXA Tech). The appointment was confirmed during the company's November Board of Directors meeting.

“In many ways, our success as an organization is defined by our leadership team,” said Christopher M. “Kip” Condron, chairman and chief executive officer of AXA Equitable. “I congratulate Herve on his appointment, and I look forward to his ongoing contributions to the company.”

Mr. Glaize reports to Kevin Murray, executive vice president and chief information officer for AXA Equitable. Mr. Glaize also has a reporting line with a matrix to Pierre Rullier, chief commercial officer for AXA Tech.

In addition to Mr. Glaize's current role of leading the North America Service Delivery Client Office for AXA Equitable, he will also manage the 2010 AXA Tech expansion of IT service delivery to AXA companies in Canada and Mexico. Mr. Glaize joined AXA Tech and became part of the team in the United States in 2006. He led the recent Data Center Transformation Project, migrating AXA Equitable's IT and business applications from its Leonia, N.J., data center to Atlanta.

Before joining AXA Tech, Mr. Glaize held positions in Paris with GIE INFORMATIQUE AXA, CAP Gemini and Decylog.

About AXA Equitable

In business since 1859, AXA Equitable Life Insurance Company (NY, NY) is a leading financial protection company and one of the nation's premier providers of life insurance and annuities as well as financial strategies, and investment products and services through its affiliate, AXA Advisors, LLC. The company's products and services are distributed to individuals and business owners through its retail distribution channel, AXA Advisors; to the financial services market through its wholesale distribution channel, AXA Distributors, LLC; and to corporations and their employees through its corporate distribution channel, Corporate Markets.

AXA Equitable, a subsidiary of AXA Financial Inc., is part of the global AXA Group, a worldwide leader in financial protection strategies and wealth management. “AXA Group” refers to AXA, a French holding company for an international group of insurance and financial services companies

together with its direct and indirect consolidated subsidiaries. For more information, visit www.axa-equitable.com.

Media Contacts:

Michael Arcaro
212-314-2030
michael.arcaro@axa-equitable.com

Jo Ann Tizzano
212-314-2979
joann.m.tizzano@axa-equitable.com

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